

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**GMMB/Greer Margolis Mitchell & Burns**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 571185 /		<u>Alt Order #</u> 09793033
<u>Product</u> <b>OBAMA 4 AMERICA *A</b>		
<u>Contract Dates</u> <b>10/23/12 - 10/29/12</b>	<u>Estimate #</u> <b>1537</b>	
<u>Advertiser</u> <b>Obama/D/President</b>		<u>Original Date / Revision</u> 10/22/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u> NW80	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	31	10/23/12	10/29/12	M-F 5-530a Good Day Colo	5a-530a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$250.00			
2	31	10/23/12	10/29/12	M-F 530-6a Good Day Colo	530-6a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$450.00			
3	31	10/23/12	10/29/12	Good Day Colorado	6a-7a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$450.00			
4	31	10/23/12	10/29/12	Good Day Colorado	7a-8a		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				10	\$300.00			
5	31	10/23/12	10/29/12	Good Day Colorado	8a-9a		:30			NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				10	\$175.00			
6	31	10/23/12	10/29/12	Regis & Kelly	90130a-10a		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$200.00			
7	31	10/23/12	10/29/12	Everyday	10a-11a		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$100.00			
8	31	10/23/12	10/29/12	Ricki Lake	11a-12p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$100.00			
9	31	10/23/12	10/29/12	We the People w/ Glo	12p-1p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$150.00			
10	31	10/23/12	10/29/12	JdgJoe M-F 1p-2p	1p-2p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$125.00			
11	31	10/23/12	10/29/12	DivCt/JdgAlex M-F 2p	2p-3p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$125.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
571185 /	09793033

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10/23/12 - 10/29/12	OBAMA 4 AMERICA *A	1537

Advertiser	Original Date / Revision
Obama/D/President	10/22/12 / 10/22/12

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12	31	10/28/12	10/28/12	FOX News Sunday	9a-10a		:30			NM	1	\$150.00																										
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Week:		10/22/12	10/28/12	-----S				1	\$150.00																													
13	31	10/23/12	10/29/12	Judge Judy	3p-4p		:30			NM	5	\$1,250.00																										
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Week:		10/23/12	10/29/12	MTWTF--				5	\$250.00																													
14	31	10/23/12	10/29/12	Judge Judy	4p-5p		:30			NM	5	\$1,250.00																										
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15	31	10/23/12	10/29/12	M-F 5p-530p Fox 31 News	5p-530p		:30			NM	5	\$3,000.00																										
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1	31	10/22/12-10/28/12		News Sunday 5p-530p	5p-530p	-----Su	:30		<del>\$450.00</del>	NM																												
E 18	31	10/28/12	10/28/12	News Su 530-6p	530p-6p		:30			NM	0	\$0.00																										
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(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

<u>Contract / Revision</u> 571185 /		<u>Alt Order #</u> 09793033
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Product</u> OBAMA 4 AMERICA *A
<u>Estimate #</u> 1537		
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount																																																																																																																																																																																																																																							
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<table><tr><th><u>Spot</u></th><th><u>Ch</u></th><th><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th></th><th><u>Rate</u></th><th><u>Type</u></th><th colspan="3"></th></tr><tr><td>1</td><td>31</td><td>10/22/12-10/28/12</td><td>FOX X Factor</td><td>7-9p</td><td>- - - - Th- - - -</td><td>:30</td><td></td><td><del>\$3,500.00</del></td><td>NM</td><td colspan="3" rowspan="2"></td></tr><tr><td colspan="10">See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8,22.9</td></tr></table>												<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				1	31	10/22/12-10/28/12	FOX X Factor	7-9p	- - - - Th- - - -	:30		<del>\$3,500.00</del>	NM				See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8,22.9																																																																																																																																																																																																													
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29	31	10/23/12	10/29/12	M-F LN 9p-930p News	9p-930p		:30			NM	5	\$7,500.00																																																																																																																																																																																																																																							
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(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

<u>Contract / Revision</u>	<u>Alt Order #</u>
571185 /	09793033

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	OBAMA 4 AMERICA *A	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
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31	31	10/23/12	10/29/12	Fox 31 News Nightside	10p-1035p		:30			NM	5	\$1,750.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>5</td><td>\$350.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/23/12	10/29/12	MTWTF--				5	\$350.00			
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36	31	10/23/12	10/29/12	TMZ	1035p-1105p		:30			NM	5	\$1,750.00																										
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Week:		10/23/12	10/29/12	MTWTF--				5	\$350.00																													
<b>Totals</b>											<b>120</b>	<b>\$70,550.00</b>																										

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	99	\$62,650.00	\$53,252.50
10/29/12 - 10/29/12	21	\$7,900.00	\$6,715.00
<b>Totals</b>	<b>120</b>	<b>\$70,550.00</b>	<b>\$59,967.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.